



To: All Businesses

From: Chamber of Commerce, City of Hamilton, Greenrock

Re: Earth Hour 2012 on Saturday, March 31st from 8:30pm - 9:30 pm

Please join us in participating in the event for ONE HOUR on Saturday, March 31st by turning your lights off from 8:30pm – 9:30pm, and demonstrate a willingness to be part of the Bermuda community-at-large on the issue of living sustainably.

About Earth Hour: celebrated globally by hundreds of millions of people in cities and towns in 130 countries, this event provides a visual referendum on the importance of a sustainable lifestyle. It's simple: turn lights off for one hour in a symbolic gesture as part of the largest climate action in history. Everyone can take part!

Our Goal: increase the involvement from the Bermuda community-at-large in 2012. Provide information and education on living sustainably "beyond the hour".

Some key 2012 Earth Hour activities include:

- Persuade as many businesses, organizations, homes and schools as possible to switch off their lights and any other unnecessary power during Earth Hour
- Encourage restaurants and retailers to participate by offering tailored opportunities (such as candle-light dinners) to residents that evening.
- Conduct the BELCO, Bermuda Youth Library & Greenrock student essay challenge
- Visit schools to talk about Earth Hour the impact of individuals on climate change.
- Host an exciting and informative Expo before and during Earth Hour to educate people on sustainable living.

Together our actions add up. Please join us in becoming a part of this powerful global call to action by confirming your participation below.

I, (individual's name) _____, confirm (business/ building name) _____'s participation in 2012 Earth Hour by turning off our lights from 8:30pm – 9:30pm on Saturday, March 31.

Signed: _____

Office #: _____ **Cell # (on evenings/Saturdays):** _____

We thank you for your support.

Joanne MacPhee
Executive Vice President
Chamber of Commerce

Charles R. Gosling
Mayor of Hamilton

Judith Landsberg
Greenrock President