

Things to Consider

Conservation should be our first resort, not our last

- It reduces the need for expensive system upgrades;
- It reduces the need to purchase expensive power at peak times;
- It reduces smog and greenhouse gas emissions;
- It may help to reduce proposed size and scale of our existing power plant;
- It will create a more efficient and stronger economy, and;
- It will reduce energy bills and prepare consumers for the inevitable increases in electricity prices.