

What does Energy Conservation Mean?

- **Using less energy** in our home, school, commercial and instructional spaces
- Creating cost-savings and energy-saving **innovations**
- **Research has proven**, at a local levels, that tons of air-pollutants can be avoided and while generating savings
- Reduced global green house gas emissions has been shown to **reduce the warming affect**
- Energy conservation is **driven by** community action, government policy and incentives, and by commercial ingenuity